15-20 out of every 100 pregnancies end in miscarriage in the US.

Social Media for Sensitive Disclosures and Social Support: The Case of Miscarriage

Nazanin Andalibi
PhD Candidate
College of Computing and Informatics, Drexel University

problem How do we design social computing systems that allow people to disclose stigmatized experiences, and seek and provide support in their online social networks?

pilot work

Sensitive Self-disclosures, Responses, and Social Support on Instagram: The Case of #Depression (Andalibi et al., CSCW 2017)

Understanding Social Media Disclosures of Sexual Abuse Through the Lenses of Support Seeking and Anonymity (Andalibi et al., CHI 2016)

motivation

Barriers to support seeking and providing

Desire to create positive impressions and save "face"

Difficult to disclose stigmatized experiences, often associated with negative impressions

Social support: potential outcome of disclosure

Miscarriage is often: stigmatized, traumatizing, associated with negative well-being, challenging to identity, not socially acknowledged as a loss that deserves to be grieved

Unsupportive reactions to miscarriage disclosers

studies and methods

Study	Data Collection Method	Data Analysis Method	Recruitment Criteria	Recruitment Method
1	• Semi-structured interviews	• Constant comparative approach	• *Miscarriage within the past 2 years* • Social media user • Lives in US • Fluent English speaker • 18+	Screening Survey shared via: • Social media • Word of mouth • Snowball sampling • Local flyers • Facebook support groups (upon permission) • Subreddits (upon permission)
2	• Semi-structured interviews • Vignettes	• Constant comparative approach	• *Have seen sensitive posts online* • Social media user • Lives in US • Fluent English speaker • 18+	
3	• Semi-structured interviews • Social media data collection	• Constant comparative approach (interviews) • Iterative qualitative thematic content analysis (social media data) • Regression models & correlations	• *Use miscarriage-related subreddits* • Lives in US • Fluent English speaker • 18+	

Email: naz@drexel.edu | Twitter: @naz_andalibi | Website: www.nazaninandalibi.net